



DigitalTsunami

communications evolution

# SOLUTIONS

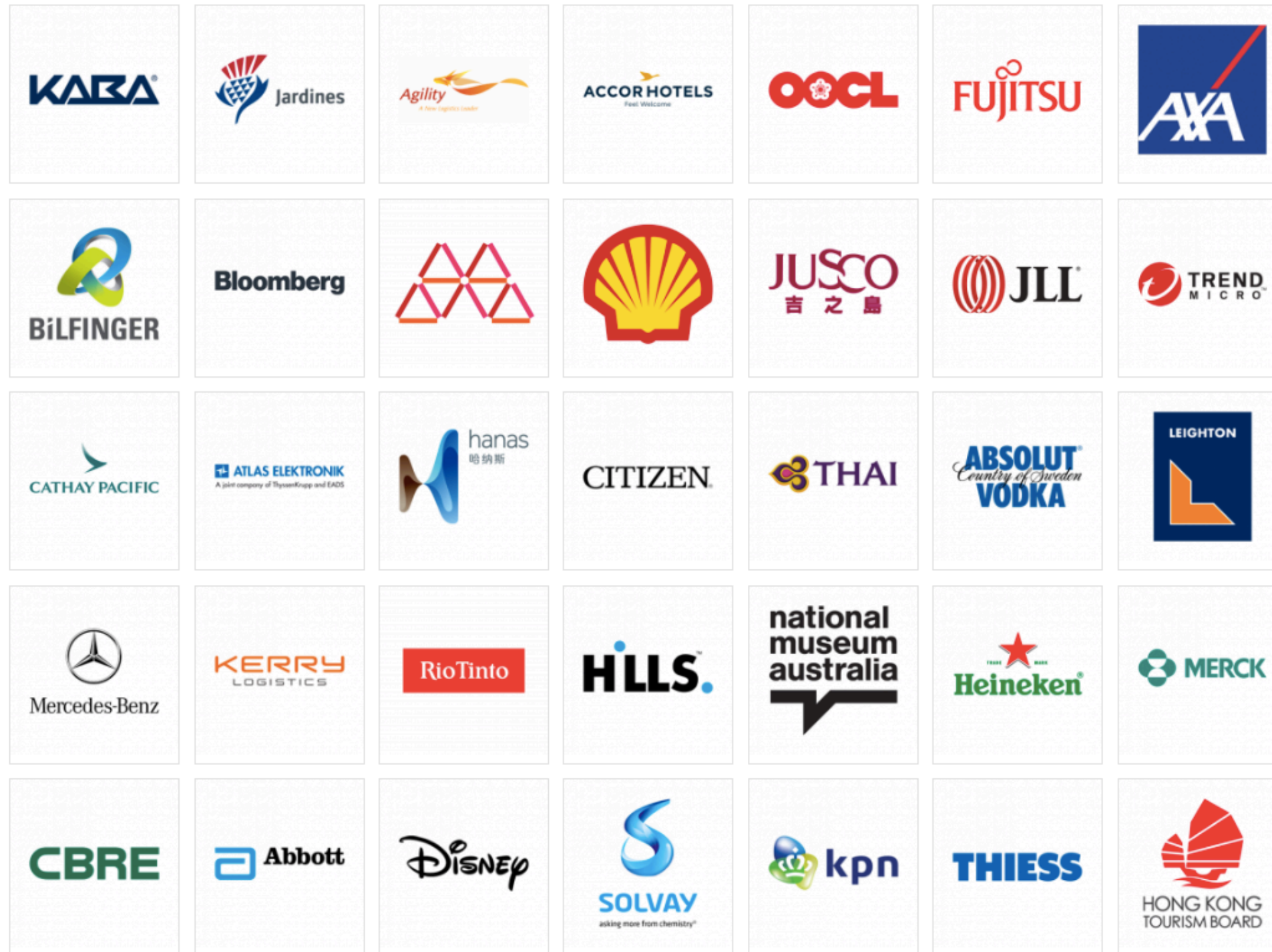
# visual asset creation

- aerals
- branding
- eStrategy
- computer animation
- immersive (360° AR VR)
- online
- photography
- print
- time-lapse
- video production

# BRANDS



# beneficiary brands



# TESTIMONIALS

# testimonial

“ It was apparent very quickly that your understanding of our requirements, combined with your experience, were the perfect fit to create a new logo and style guidelines for the company.



Stephen Pollack, Marketing Director  
Kaba Mas (KABN:SIX)  
Lexington, Kentucky, USA



# testimonial

“ Digital Tsunami’s work has been of an extremely high quality, extremely responsive and flexible in approach. Andrew and his team worked with us to understand our needs and find the most appropriate solutions.



Keith Abbott, Group Manager, ODL  
Leighton International (LEI:ASX)  
Abu Dhabi, United Arab Emirates



# testimonial

“Your team was very impressive.

The results will be seen around the globe as we embark on our new advertising campaign.

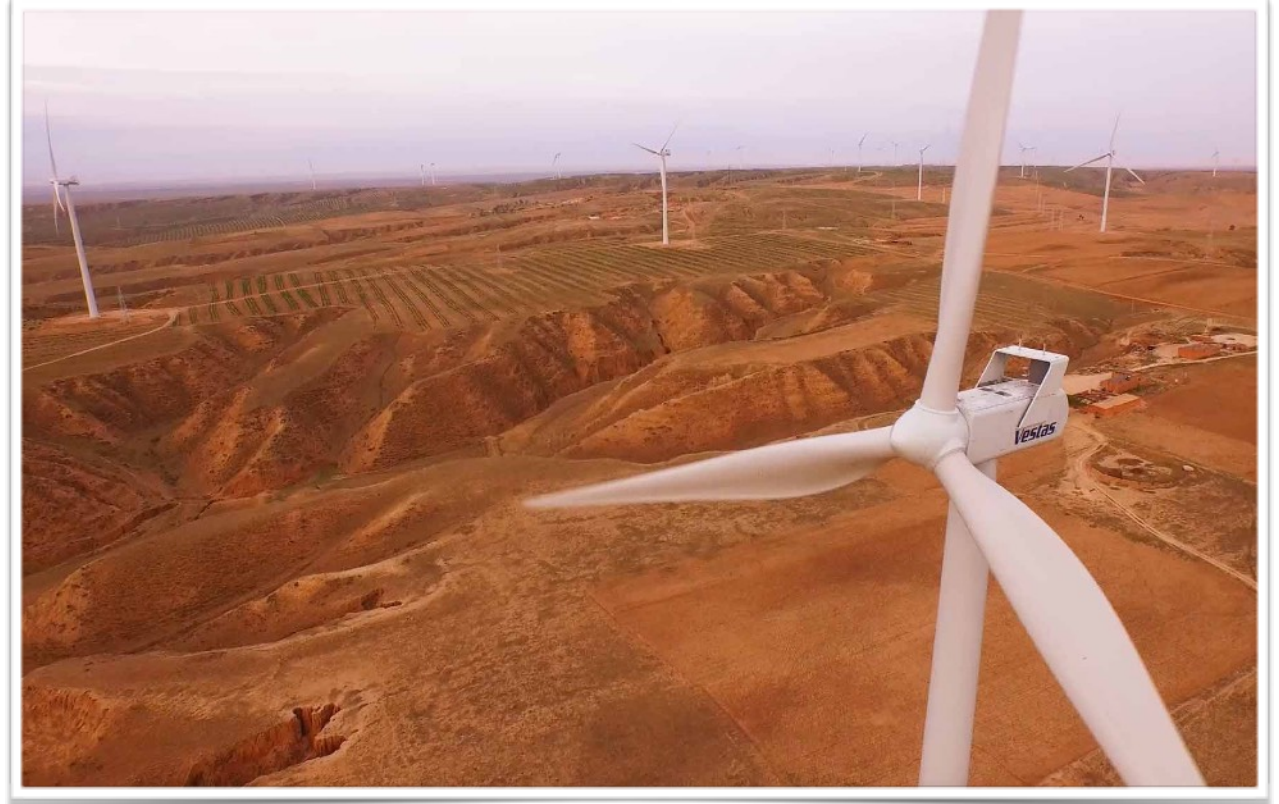


Jamie MacDonald, Senior Manager  
Consumer Marketing & Planning  
Hong Kong Tourism Board



# PROJECTS

# aerials



## Hanas New Energy

aerials, computer animation, English  
copywriting, online, photography,  
time-lapse, video

[watch the video](#)



# branding

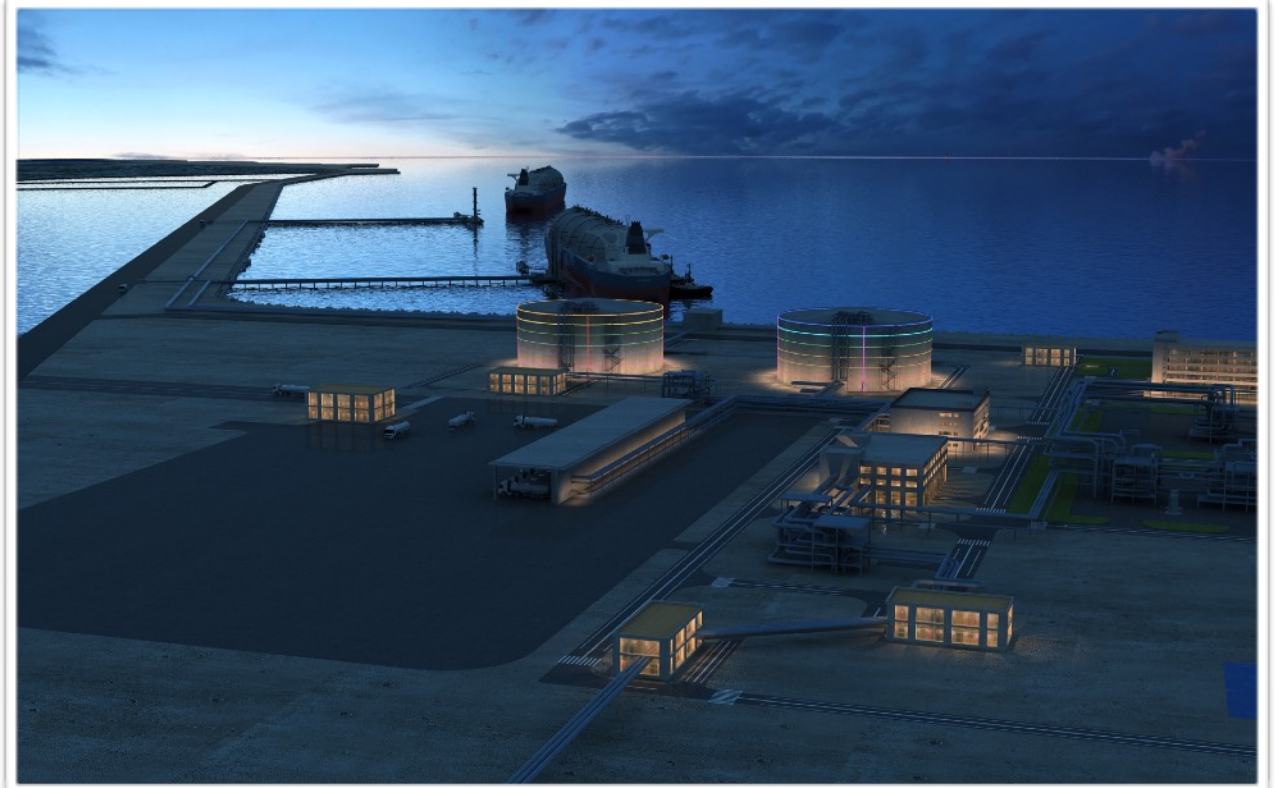


## Optim Global Logistics

identity design, stationery design,  
premiums design, prime mover wrap



# computer animation



Hanas LNG

aerials, computer animation, English  
copywriting, 'mobile-first' web design,  
photography, print, video

watch the video

# copywriting



## SPA AND FITNESS

Fairmont Nanjing's Willow Stream Spa features seven relaxing single and double treatment suites and two wet facility areas (one for men and one for women) which each include a steam room, sauna, mineral therapy pool, rainforest experience shower, ice fountain, thermal relaxation chairs and the latest facilities and equipment. On the same floor lies a world-class fitness center with free weights, workout machines and an impressive state-of-the-art swimming pool.

Each treatment at Willow Stream has been custom designed to reflect the essence of the local culture, with the core concept centered around the renewal of energy, a spring rebirth and embodying the plum blossoms for which Nanjing is famous. The unique blend of east and west cultures and techniques, combined with the state-of-the-art health equipment, offers guests a uniquely intimate spa experience.

## BANQUET AND MEETING ROOM FACILITIES

Conveniently located in the New City Center and the Hexi Central Business District, our hotel's spacious meeting rooms are perfect for your executive training, networking mixer, press conference or any other function or event. The seven meeting rooms range in size from 60 to 149 square meters (646 to 1,582 square feet) and are equipped with all the high-tech conveniences corporate guests seek, featuring teleconferencing capabilities, high-speed wireless internet access, audio-visual equipment and projector. The meeting facilities can be set up in a myriad of styles including classroom, boardroom, U-shape, cocktail, banquet and more. Located on the 2<sup>nd</sup> floor, all meeting facilities are easily accessible from the lobby by stairs.

of Fairmont's classic cocktails or a dram from an extensive whisky selection. The varied food range includes Japanese yakitori and sushi, as well as western and Chinese dishes. The venue is located on the 61<sup>st</sup> floor and includes a whisky bar, wine bar, cocktail bar, tapas bar as well as a music room.

## RICHESS CHINOISE

Whether it's celebrating a holiday with loved ones or entertaining work clients, the elegant atmosphere of Richesse Chinoise is the ideal choice. Our Chinese restaurant, specializing in local Huaiyang and Cantonese cuisine, covers the 35<sup>th</sup> and 36<sup>th</sup> floors of the hotel, and includes our beautifully decorated main dining hall and 22 private dining rooms, all ready to be custom fitted to suit your needs.

## VANCOUVER GRILL

Located on the 37<sup>th</sup> floor, Vancouver Grill presents guests with a taste of Canada. Immaculately designed with great attention to detail, the steakhouse is adorned with rich dark wooden accents. You can sit back and relax in this understated comfortable ambience, as the fantastic night view of the surrounding Hexi City complements your meal.

## LOBBY LOUNGE

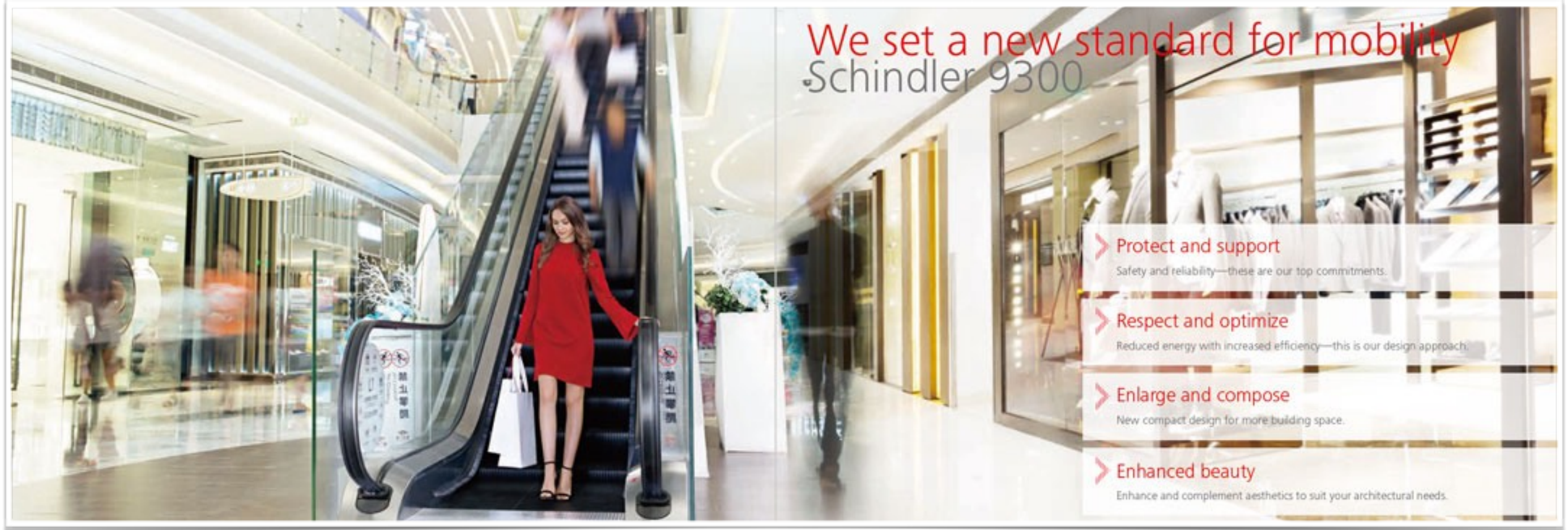
Treat yourself to afternoon tea with friends and family in the luxurious atmosphere of the Lobby Lounge, decorated daily with fresh flowers. Enjoy a cup of coffee, tea or sip on Fairmont's modern classic cocktails as the view of the ancient Yangtze River or the shimmer of Hexi's city night view entices your attention. Our chefs choose the freshest ingredients to serve you with sumptuous snacks.

Fairmont Nanjing hotel

English copywriting



# copywriting



Schindler 9300 escalator

English copywriting

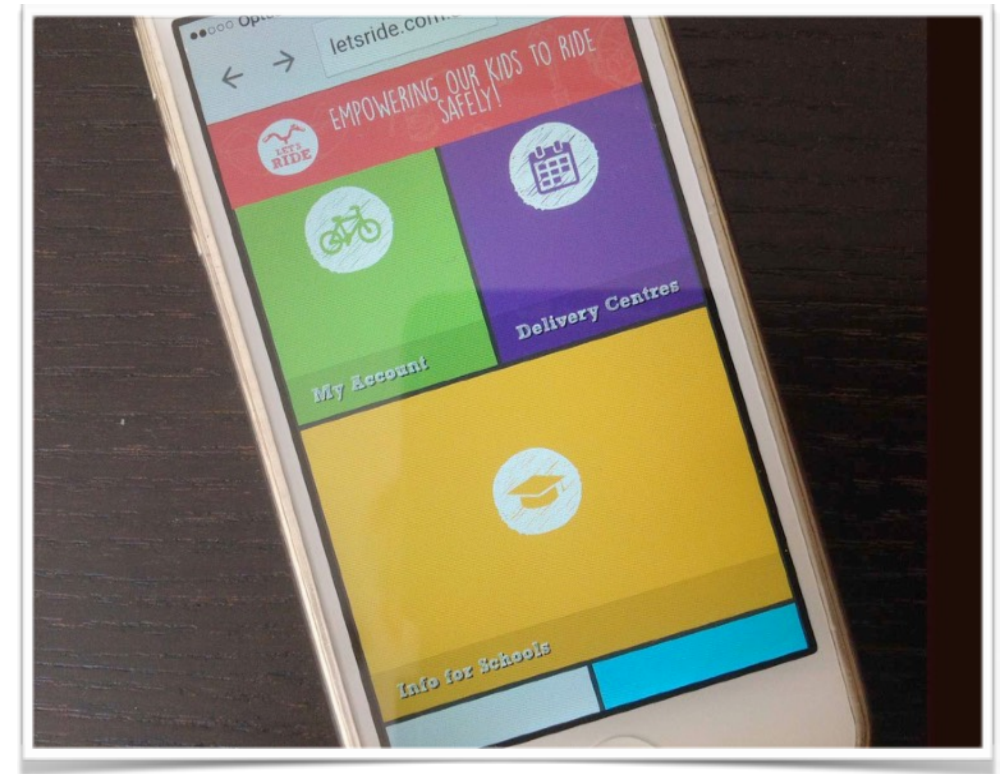
online



Investa, \$8bn property portfolio  
creative direction, programming



online



“Let’s Ride” program, Cycling Australia  
'mobile-first' web design, development

# online

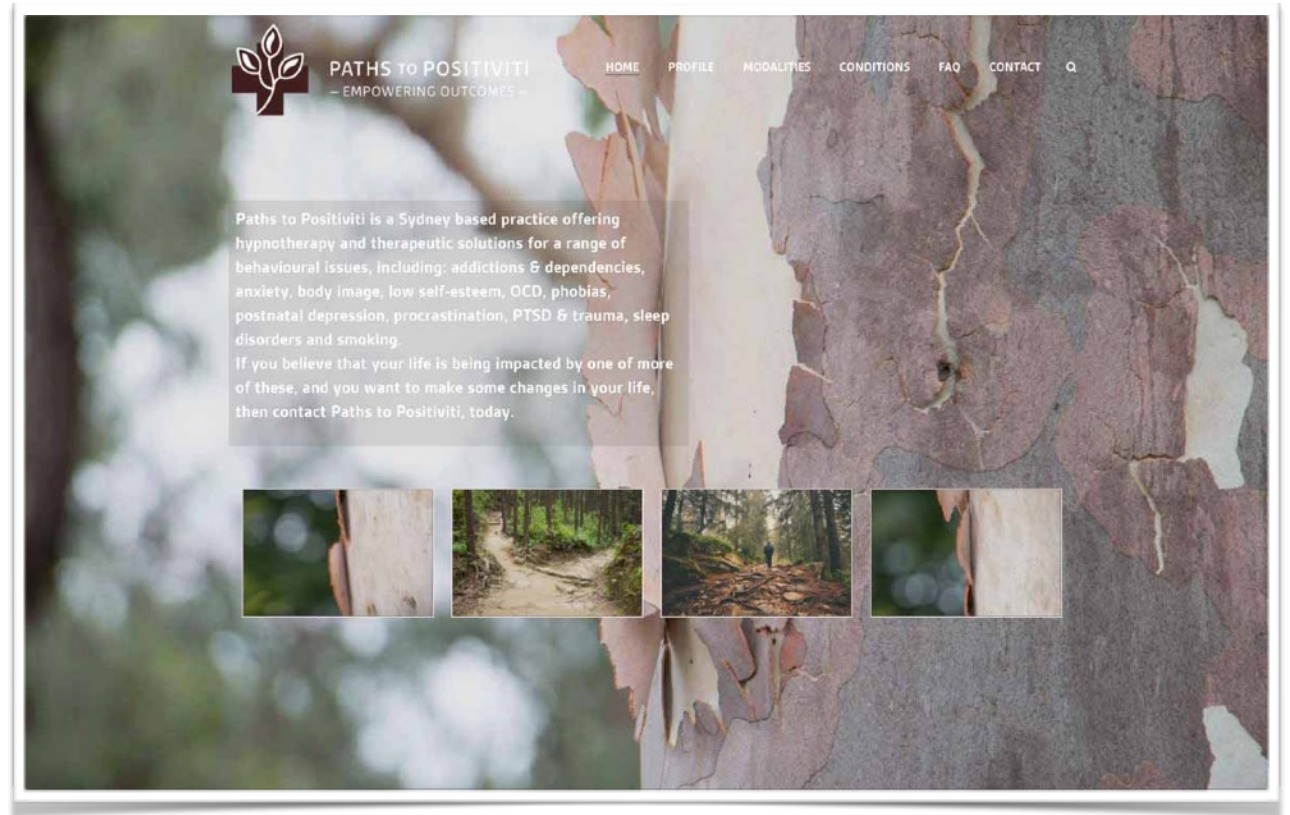


## Travelling Matt, Sweden

## 'mobile first' design, development



# print



## Paths to Positiviti

creative direction, identity, 'mobile-first' online, photography, print design, stationery



# print

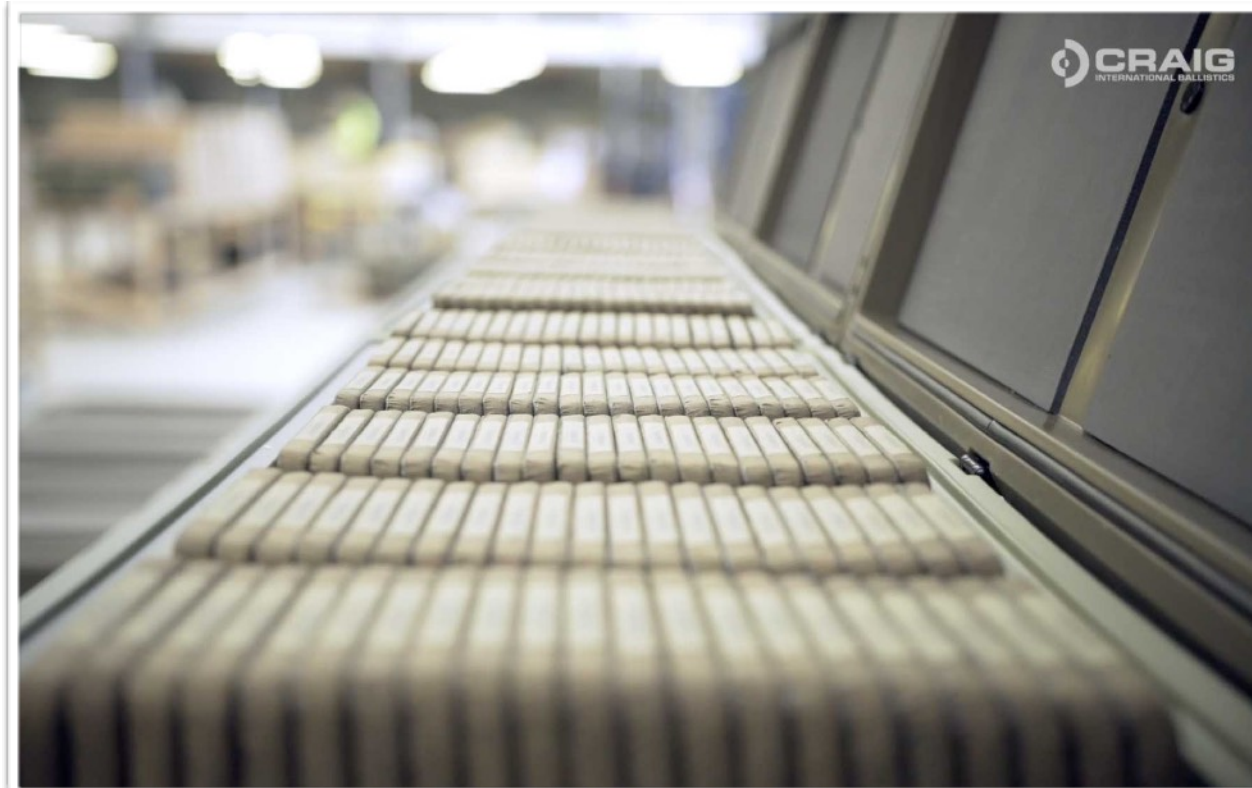


# Master Residences Yinchuan

aerials, computer animation, English  
copywriting, identity, online,  
photography, premiums, press, print,  
stationery, video, video booklet



# video



**Craig International Ballistics**

**aerials, identity design, 'mobile-first'  
web development, print design, video**

**watch the video**



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