

Print Preparation Checklist

Date

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Print Preparation Checklist

Digital Tsunami offers the following checklist to ensure your intended objectives are delivered.

Please ensure that:

- document contains only CMYK and/or Pantone® PMS colour objects
- all fonts are embedded or supplied (conversion to outlines/curves also accepted)
- bleed is set to 3-5mm (if applicable)
- document is setup to the correct size
- all images are 300dpi (high resolution)
- crop marks and fold marks are included
- all images are embedded or links supplied for non PDF files
- text is not within 4mm of edge (for digital print jobs)
- content (branding, photography and copywriting) is compliant with your brand style guide

When artwork fails to meet the above specifications, an artwork charge fee may need to be applied.

File types

Please deliver as a:

- print-optimised PDF (preferred)
- EPS
- Adobe InDesign (fonts & linked pictures included)
- Adobe Illustrator (fonts outlined)
- Adobe Photoshop (layered file preferable)
- TIF

* Microsoft Office files are accepted but not recommended. An artwork conversion charge may apply.

Supply of artwork in:

- email
- a USB stick drive
- a hard drive device
- a hard copy print of any artwork is also very desirable

Other things to consider ..

- please spell-check and proof-ready your job
- colours on computer monitors are never accurate. Please check Pantone® or CMYK specifications
- when printing in CMYK, any solid black area should have a 60% cyan "shiner" added to it. This is the only case in which a rich black should be used
- if delivery is required urgently, please check that your deadline is achievable
- if sustainable papers and inks are preferred, please indicate, and accept a premium in some cases
- quantity required, as additional covers and 'shells' for subsequent 'overprinting' is very cost-effective

Thank you

Digital Tsunami produces visual content: conceptualising, copywriting (in multiple languages), design and delivery services, as well as production of visual assets: aerials, artist's impressions, computer animations, hyper-lapse, photography, time-lapse, video, augmented, mixed and virtual reality.

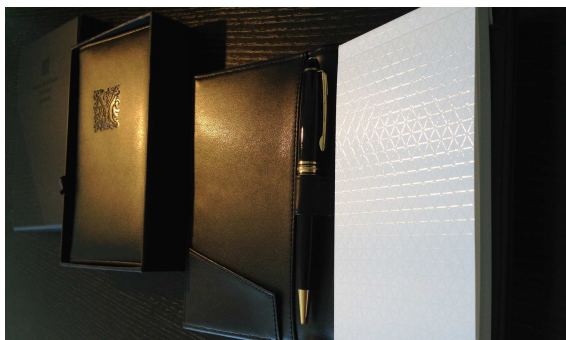
print samples



branded USB drive



datasheet



branded premiums



gift bag



business card



hardbound book



corporate booklet



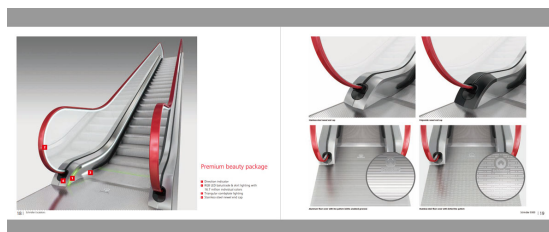
invitation card



press ad



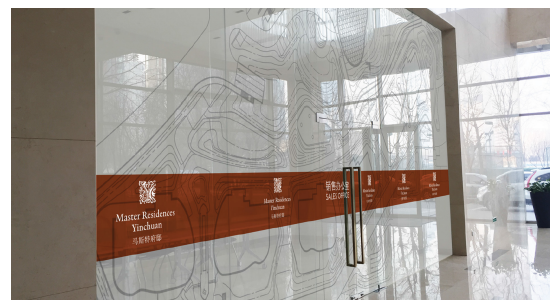
presentation folder



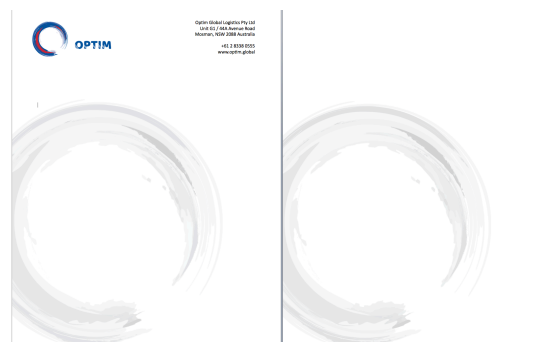
product brochure



retractable freestanding banner



signage



stationery



vehicle wrap



video book