

Communications Evolution for your brand

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Australia

Level 6, Wynyard Green
11 York Street
Sydney
NSW 2000
Australia

China

Rooms 2006-8, 20/F.
Two Chinachem Exchange Square
338 King's Road
North Point
Hong Kong SAR

digitaltsunami.com



Communications Evolution for your brand

Since 1996, Digital Tsunami has delivered highly effective, innovative, customised, marketing communications (identity, online, photography, print and video), to clients across the globe.

Digital Tsunami can develop a brand identity and manage brand reputation through a corporate eStrategy, utilising the media of; AR, blog, Extranet, HTML eNewsletter, Intranet, mobile and responsive online sites, apps, print, video, and VR, via professional and social networking (Augmented Reality, Facebook, LinkedIn, Pinterest, QR codes, Twitter, Vimeo, Virtual Reality, WeChat, YouTube, etc.).

Heritage

The company founder has over 30 years experience in high-end film and video production, and produces videos on locations around the globe, then delivers versions in any language. 4K originated 16:9 format video can be delivered via online and via custom-branded USB stick drives.

As technology advances, so does the application of evocative storytelling and audience engagement. The use of small form-factor **4K cameras** on RPAs ('drones') has revolutionised video origination.

Online solutions integrate proprietary or open-source, double-byte compliant, scalable, easy to use, content management systems (CMS). For online, the focus is on effective communications, integrating; **'mobile first' design**, User Experience (UX), Accessibility and Search Engine Optimisation (SEO).

Digital Tsunami has produced sophisticated solutions for listed companies, MNCs and globally recognised brands, including; Abbott, Absolut, Accor Hotels, Agility Logistics, Barclay Mowlem, Bilfinger-Berger, Bloomberg, Cathay Pacific, CBRE, Citizen, Coca-Cola, COSCO, Disney, Fujitsu, Heineken, Hills, JLL, Leighton, Mercedes-Benz, Merck, NEC, OOCL, Solvay, Thai Airways and Thies.

Methodology

We collaborate with clients on developing a detailed specification documentation, conduct best-of-breed competitor reviews, and develop UX/UI and SEO strategies. Then, consistent with a web development strategy, we prepare wireframes and conduct UX testing, before implementing a wholistic solution in a world-best-practice interface design compliant with your brand style guide.

Focus

Our considerable experience in delivering multilingual solutions benefits companies with international and export markets. We have delivered sites to clients across the globe, from USA to the UAE, and Norway to Japan.

Taking an integrated approach, Digital Tsunami focuses on the utilisation of video and current technologies across a broad spectrum of online and offline marketing media.

Contact Digital Tsunami today to discuss the **"Communications Evolution"** of your brand.

Beneficiary brands



A current list of globally recognised brands, multinational corporations and listed corporations to which Digital Tsunami has delivered identity, photography, print, online and/or video solutions is at [Digital Tsunami recognised brands](#)