

Communications Evolution for your brand

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Communications Evolution for your brand

Since 1996, Digital Tsunami has delivered highly effective, innovative, customised, marketing communications (identity, online, photography, print and video), to clients across the globe.

Digital Tsunami can develop a brand identity and manage brand reputation through a corporate eStrategy, utilising the media of; AR, blog, Extranet, HTML eNewsletter, Intranet, mobile and responsive sites, print, video, and VR, via professional and social networking (Augmented Reality, Facebook, LinkedIn, Pinterest, QR codes, Twitter, Vimeo, Virtual Reality, WeChat, YouTube, etc.).

Heritage

The company founder has over 30 years experience in high-end film and video production, and produces videos on locations around the globe, then delivers versions in any language. 4K originated 16:9 format video can be delivered via online and via custom-branded USB stick drives.

As technology advances, so does the application of evocative storytelling and audience engagement. The use of small form-factor **4K cameras** on UAVs ('**drones**') has revolutionised video origination.

Online solutions integrate proprietary or open-source, double-byte compliant, scalable, easy to use, content management systems (CMS). For all websites, the clear focus is on effective communications, integrating; '**mobile first**' design, Usability, Accessibility and Search Engine Optimisation (SEO).

Digital Tsunami has produced sophisticated solutions for listed companies, MNCs and globally recognised brands, including; Abbott, Absolut, Accor Hotels, Agility Logistics, Barclay Mowlem, Bilfinger-Berger, Bloomberg, Cathay Pacific, CBRE, Citizen, Coca-Cola, COSCO, Disney, Fujitsu, Heineken, Hills, JLL, Leighton, Mercedes-Benz, Merck, NEC, OOCL, Solvay, Thai Airways and Thies.

Methodology

Commencing with collaboration on developing a detailed requirements specification, we conduct best-of-breed competitor reviews, and develop Information Architecture and SEO strategies. Then, consistent with the web development strategy, we prepare comprehensive wireframes and conduct Usability studies, before implementing a wholistic solution in a world-best-practice interface design.

Focus

Our considerable experience in delivering multilingual solutions benefits companies with international and export markets. We have delivered sites to clients across the globe, from USA to the UAE, and Norway to Japan.

Taking an integrated approach, Digital Tsunami focuses on the utilisation of video and current technologies across a broad spectrum of online and offline marketing media.

Contact Digital Tsunami today to discuss the "**Communications Evolution**" of your brand.

Beneficiary brands



A current list of globally recognised brands, multinational corporations and listed corporations to which Digital Tsunami has delivered identity, photography, print, online and/or video solutions is at www.digitaltsunami.com/Digital_Tsunami_recognised_brands.pdf